



**ENDANGERED
WILDLIFE TRUST**
Protecting forever, together.

MEET AFRICA'S APEX PREDATOR

The great African Lion rules its territory with its ferocious roar and its supreme skill in hunting its prey and dismissing its competitors. Despite this, African Lion numbers have plummeted by 40% in the last three generations due to loss of habitat and conflict with people. With only around 20,000 of these iconic cats remaining in the wild, they are now officially classified as “Vulnerable” and could be extinct by 2050. But the Endangered Wildlife Trust (EWT) doesn't intend to let that happen! The EWT aims to keep these majestic cats thriving in their natural habitats, roaming their “Pride Lands”, protected and free. Feel the powerful presence of Africa's largest cat, with a unique Lion Conservation Experience that will demystify the mighty “King of the Jungle”, revealing a softer side to these fierce and feared predators that is dedicated to maintaining the unity of the pride.



THE EXPERIENCE

Join Lion expert Marnus Roodbol as he tracks Lions and reveals fascinating insights into the conservation efforts that the EWT is implementing to save the Prides of Africa. The experience will begin by introducing the EWT's Lion project, how and why we use specific tracking methods and telemetry equipment, and a brief on the morning's procedures and activities. After that, we will depart in hot pursuit of Wild Dogs, Lions, or Cheetahs. We will spend the morning tracking and learning about the animals' behaviour, their most significant threats, and what the EWT is doing to conserve them. Of course, the goings-on in the bush is rarely predictable, even for experts, and if there is an emergency, such as a snaring incident, or an opportunity such as a collaring or darting, we will change course. Tracking and monitoring can be hard work, though, and is not always fruitful. But it is an integral part of the project. We will head out again in the cooler afternoon hours - tracking and learning about these charismatic carnivores and their vital roles in the ecosystems they inhabit. Evenings will be spent under the majestic African sky, sharing stories and reflecting on the experiences of the day and the roles we can all play in protecting forever, together.



Marnus Roodbol

Marnus has been completely besotted with Lions from an early age, awestruck by the “fear factor” they possess. Marnus has dedicated the last 16 years of his life to conservation education focused on Lions, doing fieldwork in Kenya, Botswana, Namibia, and South Africa.

